

California Cover Miss and Cover Boy

Where ever contestant is crowned on stage

Dear Sponsors,

This letter authorizes _____, who has qualified to represent his/her city at the America's Cover Miss® and Cover Boy®, USA California State Finals, to sell advertising for the Official State Program book. The ad will be seen throughout the state and may be tax deductible. The selling of ad pages does not effect how well any contestant places in the competition. It allows the contestant to win additional prizes and help pay their entry fees and hotel accommodations for the state pageant. The advertisement will promote your business at a very reasonable advertising rate. The contestant's photo will appear on each full page of advertisement sold.

America's Cover Miss and Cover Boy, USA is celebrating our 26th year of competition. We are represented in over 40 states and Canada. Our awards exceed \$2,000,000.00 in cash and prizes yearly. All of our awards are guaranteed and presented on stage the day of the pageant. We are registered and trademarked in Washington DC, a member of the National Pageant Association, Better Business Bureau and Chamber of Commerce.

Should you purchase an ad from the above contestant, please give the ad or business card to the contestant and make all checks payable to CA Cover Miss. If the ad is not camera ready, our printer will typeset the ad per your instructions.

We thank you for helping the contestant afford this opportunity not only to win great prizes and cash but gain self-esteem, meet new friends, and have quality fun time with their family. If we may be of further assistance, please do not hesitate to call us at your earliest convenience.

Sincerely,

Rochelle Scott, State Director

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